

## **Social Media Intern Position Description**

The Social Media Intern works with the communications team under the Social Media Coordinator. College students with a communications, public relations, marketing, or related major, *and* an interest in the issue of sexual violence are encouraged to apply.

Responsibilities will include assisting communications staff with:

- Social media content creation, including TikTok and Instagram Stories
- Influencer research and collaboration opportunities
- Special events and marketing campaigns
- Copywriting and editing
- Other team projects

### **Preferred Qualifications:**

- Must be comfortable with creating on-camera content for TikTok
- Passionate about PAVE's mission and supporting & empowering survivors of sexual violence
- Self-starter, independent worker
- Creative and thoughtful approach to projects
- Excited to learn how to use social media for nonprofits

### **This internship is:**

- Paid (\$500 stipend)
- Fully remote
- Eligible for college credit

Applications accepted until position is filled.

### **Requirements:**

Cover letter and resume. The cover letter should be concise, compelling, and include why you would like to be an intern for PAVE. Please send all materials to [lisa@pavingtheway.net](mailto:lisa@pavingtheway.net) to be considered.